

Dear Parents:

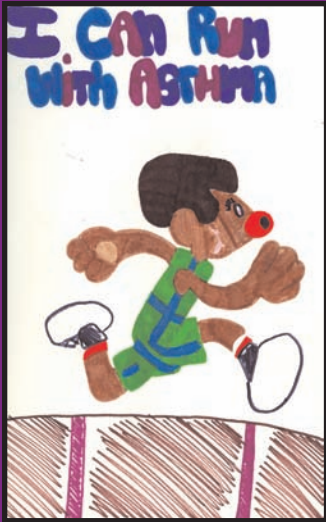
Asthma is a chronic disease that affects many children. It can be controlled with proper medication and medical supervision.

We invite you to encourage your child to participate in this year's poster contest.

You are important to your child's health. Thank you for taking

interest in this project.

The posters may be reprinted or published by the Marion County Health Department to educate the public about asthma.



If you have questions, please call the Asthma Alliance of Indianapolis at 221-2473.

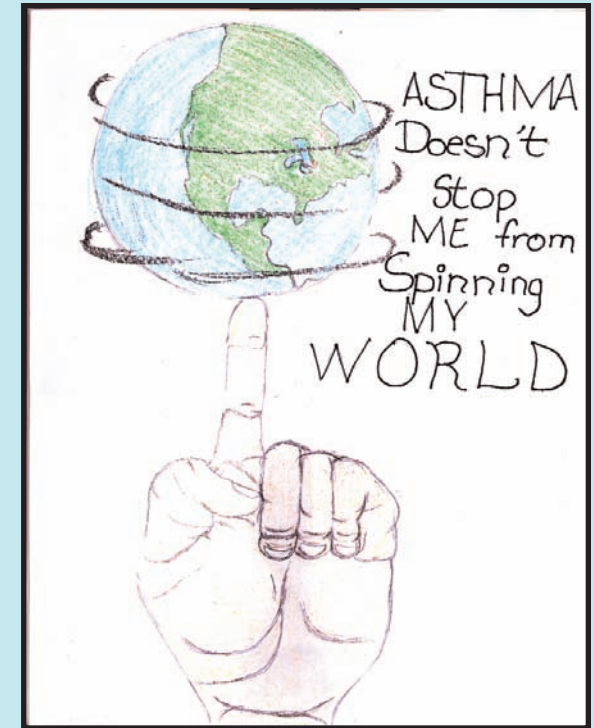
Posters will be displayed at various sites in Indianapolis.

Winners will be notified prior to the poster contest ceremony. Winners must be present at the ceremony to obtain prizes unless other arrangements are made.

Asthma Alliance of Indianapolis
a coalition serving the needs of the Indianapolis community

Marion County Health Department
3838 North Rural St.
Indianapolis, Indiana 46205

WORLD ASTHMA



2008 Winner

Oscar Aguilar

Northview Junior High School

Poster Contest

World Asthma Day...

A day to increase awareness of asthma prevention and promote asthma education.

In an effort to increase awareness of asthma in Marion County, the Asthma Alliance of Indianapolis is sponsoring a poster contest.

Posters are to depict the student's perception of asthma, asthma prevention or asthma education.

Posters will be judged by members of the Asthma Alliance of Indianapolis.

Asthma educators will be available upon request to talk with students participating in the contest.

Asthma Facts

- With proper management, asthma is a chronic disease that can be controlled.
- Approximately 22 million people in the United States, including about nine million children have been diagnosed with asthma.
- In 2001, 19.5 percent of households reported living with at least one person with asthma.
- Unmanaged asthma can result in death. Adolescent African-American males are at the highest risk for asthma-related deaths.
- Many triggers may complicate asthma. Triggers include secondhand smoke, perfume, cockroaches, pet dander and environmental changes.

Criteria for Poster Contest

Children in grades K through 8 are eligible to participate in the contest. Children in non-graded educational settings should be between the ages of 5 and 14. **First, second and third prizes will be awarded in three age groups: Kindergarten-2nd grades, 3rd-5th grades and 6th-8th grades.**

- Posters will be accepted January-March.
- Posters are to depict the student's perception of asthma, asthma prevention or asthma education.
- Students may use a variety of media to create their poster, including paint, chalk, pen and ink, crayons, colored pencils, markers, etc. Computer drawn or clip art may not be used.
- Posters will be judged on creativity, originality, and ability to communicate a clear message.
- Entries must be submitted on an 8 1/2 x 11 sheet of paper and must include an official entry form. Please feel free to reproduce the entry form in the brochure as needed.
- **All entries must be submitted to the Asthma Alliance of Indianapolis by March 1. Entries can be mailed to:**
Asthma Alliance of Indianapolis
Marion County Health Department
3838 N. Rural St., Indianapolis, IN 46205

Entries may also be turned in at any of the three MCHD district health offices:

Northeast District Health Office
317-221-7300
6042 E. 21st St., Indianapolis, IN 46219

Northwest District Health Office
317-221-7500
6940 N. Michigan Rd., Indianapolis, IN 46268

South District Health Office
317-221-5700
501 E. National Ave., Indianapolis, IN 46227

Entry form: World Asthma Day Poster Contest (Entries due by April 1)

Please complete this entry form and attach it to the back of the poster entered in the contest.

Student name _____

School _____

Grade _____ Age _____

Teacher _____

Home address _____

Home telephone _____ E-mail _____

Title of poster _____

Please submit entries to: Asthma Alliance of Indianapolis
Marion County Health Department
3838 North Rural St., Indianapolis, IN 46205 • 317-221-2473



The Asthma Alliance of Indianapolis is administered by the Marion County Health Department

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